

Read All Of This Advertisement It Is Of Interest To You

A careful reading of this advertisement will be of interest to everyone who will need any of the items mentioned therein. Of interest because the merchandise is the most dependable in quality and style. Of interest because many departments show a much larger stock than you would expect to find in a town the size of Lexington.

Of interest because, under our system of buying and selling for cash, in large quantities, we are in a position to give you the very best merchandise for the price, no matter what the price may be.

Of interest, because for eight days, beginning Friday, May 9th., we will offer every tailored suit and coat in the house at prices far below their real value. Also, special prices will, during this time, prevail in the Dress Goods Department, the Rug and Lace Curtain Department and others.

We hope to see you in the store in the near future and will take pleasure in showing you through.

YOU ARE JUST AS WELCOME, WHETHER YOU COME TO BUY OR COME TO LOOK

The Millinery Department

Scores of beautiful new creations are here for your inspection, and it makes little difference what style hat your taste may dictate you can be pleased. Receiving, as we do, new goods almost daily, the choosing continues as extensive as at the beginning of the season.

We invite you to see the collection and quote the following prices to convince you that a new hat is within reach of every purse.

Tailored Hats from **\$3.50 to \$11.50**
Dress Hats from **\$2.50 to \$15.00**
Sailors priced from **65c to \$2.50**
A very comprehensive showing of Children's hats in the new style ideas, priced at, from **75c to \$3.00**

Your White Dress

Our white goods stock, always large is exceptionally complete this season. The new things are Ratines, Crepes, Voiles, New Cloth, Piques, Poplins, Panama Suiting, Embroidered Swisses, and Flaxons.

For graduation dresses nothing could be prettier than the new Colbert Embroideries which we have in the 45, 27 and 17 inch flouncings.

Laces are unusually popular for trimmings for the summer fabrics. The heavy Venise bands are very effective and the Cluny laces are much used again this season. Then there are the Filets in the bands and edges to match, and the Vals, which are always in favor for trimming the sheer materials.

Hosiery and Underwear

Our hosiery and underwear stock is very complete for this season and embraces the following which are deserving of your notice.

Ladies black cotton hose ranging in price from **10c to 25c**
Black, white and tan lisle hose priced at **15, 25, 35, and 50c**

Included in our stock will be found the "Wayne Knit" silk hose in black, white and tan, priced at **50c, \$1.00, \$1.50** and **\$2.00** per pair

We also carry the well known brand of "Phoenix" hose, a guaranteed silk hose, shown in black, white and tan at the pair, **75c and \$1.00**

In blue, pink, gray, champagne, bronze and lavender, the pair **75c**

Remember They are Guaranteed

The showing of Misses' and Children's hose embraces black and white, the pair, **10, 15 and 25c**

Underwear

Ladies' Vest, extra value **10 and 15c**

Ladies' lisle vests at **25, 35 and 50c**

Umbrella pants at **25 and 50c**

Ladies Munsing Union Suits in two styles, tight knee and umbrella, priced at **50, 75, and \$1.00**

We also carry a complete line of children's vests and Union Suits.

May Sale of Suits and Coats

When you consider the prices to be made, the class of tailored suits and coats offered, this sale must appeal to you. Suits and Coats suitable for wear now, for wear during the cool evenings throughout the Summer and especially suitable for early fall wear, will be sold at prices which will make it possible for every one to buy.

You know what the "Wooltex" garments are, know that the workmanship, the style and material are superior, in fact you can tell a "Wooltex" suit or coat as far as you can see it. In this sale will be included our entire stock of "Wooltex" suits and coats. Of course, there will be other makes embraced.

Get These Prices.

Suits worth \$25.00 & 30.00 in sale	\$16.75
" " 22.50 & 20.00 " "	13.75
" " 12.50 & 15.00 " "	7.75
Coats worth \$25.00, 22.50 & 20.00 in sale	\$15.75
" " 15.00 in sale	9.75
" " 12.50 in sale	8.75
" " 10.00 in sale	6.75

There is one thing we wish particularly to impress upon your mind, and that is, the original prices on our suits and coats is not fictitious. They were not marked with the view of cutting the price, but marked as low to begin with as is consistent with cash buying and selling. In other words when you buy a \$25.00 suit for \$16.75 you are not buying a suit that could have been sold for \$20.00 or \$17.50, but you are getting the best \$25.00 value possible.

NOTE—Minimum charges will be made for alterations and under no conditions will suits or coats be sent out on approval during this sale.



Lace Curtains and Draperies

Those who are busy renovating their homes for the summer will be interested in the sale of curtains and draperies, which begins Friday, May 9th and continues for eight days. The offering will include about 750 pairs of curtains embracing ever style and material. The price range will suit every purse and many numbers will be marked at about one half the usual selling price.

Nottingham Lace Curtains in white and ecru, full size worth 75 and 85c The Pair **55c**

Nottingham Lace Curtains in white and ecru, full size, worth \$1.00 The Pair **65c**

Nottingham Lace Curtains in white and ecru, full size, worth \$1.25 The Pair **85c**

Nottingham Lace Curtains in white and ecru, full size, worth \$1.50 The Pair **\$1.15**

Nottingham Lace Curtains in white and ecru, full size, worth \$1.75 and \$2.00 The Pair **\$1.35**

The following prices include Nottingham, Filet Nets, Fancy Nets, Brussel Nets, Cable and other weaves in white, ecru and ivory

The \$2.50 grades, The Pair **\$1.95**

The \$3.00 " The Pair **\$2.35**

The \$4.50 and \$5.00 grades, The Pair **\$3.35**

12 pairs worth \$6.50 The Pair **\$5.95**

In this department you will find an immense line of Linoleums in the following width, 2, 2½ and 4 yards: Matting at all prices, all size Rugs, Carpets and etc.

Corsets.

It is simply impossible for your suit or dress to look right unless you are properly corseted. In our Corset section we are showing such well known makes as the "American Lady", Warner Bros., and the "Gossard." The latter is a lace-in-front corset and never fails to please. The young ladies in charge of this department will take pleasure in showing you the superior points of these corsets.

Children's Dresses and Middies

This section will certainly appeal to those who do not have the time to do their sewing. It is a fact that you can buy ready made dresses for less than you can afford to make them. We have them in Ginghams, Percales, India Linons, in sizes from 2 years to 14 years. Priced at from **25c to \$3.50**

Ask to see our line of Middies.

Our Shoe Department.

For the year of 1912 our shoe sales were 24 per cent larger than for the previous year. At a glance, this may not appear significant, but when you remember that this is not a new department, you must realize that such a gain is remarkable. You must, also, realize that such an increase must mean that the prices and merchandise are right.

Just give us a chance to show you is all we ask.

Women's 2 strap Pumps in Gunmetal and Patent, **\$1.50 to \$3.50**

Women's 4, 5, & 6, Button Oxfords in White Nubuck, Patent, Gunmetal, Tan Calf, Suede and Kid, **\$1.75 to \$4.00**

Women's Pumps, in Gunmetal, Tans, Patent and White Nubuck, **\$2.00 to \$4.00**

We direct the attention of those who like the light weight turn sole footwear to our showing of the Chas. K. Fox line. Many beautiful styles are in the collection and they feel just as easy on your foot as your hose.

Our lines of Misses' and Children's footwear is just as comprehensive as are the Women's.

For The Men And Boys.

To the Men and Boys who read this advertisement we extend a cordial invitation to come and look over the following lines, we believe it will pay you.

Underwear, Shirts; both work and dress; Ties, Suspenders, Gloves and especially our lines of Dress Shoes and Oxfords and Shoes for the working men. To these we are giving especial attention. The "Barnyard" shoes for Men and the "Boys Scouts" for Boys, are certainly wearers. The prices are right.

Money Saved On Small Items.

Over in C Department you will find dozens of small items which you need every day. Many persons are in the habit of buying such items with the idea that the price is the same everywhere. This is a mistake, however, as the prices below will show.

2 dozen good Pearl buttons for **5c**

An extra good quality, the dozen, **5c**

Safety Pins usually sold at 5c a dozen, we have them 2 dozen **5c**

A very good pin at a penny a paper.

Our **5c** and **10c** papers are just a little better than you usually get.

Hair Pins from 1 penny to **25c** per box.

Combs from **8c to 50c**, extra values, and many other items at money saving prices.

Mesh Bags.

We have just received a number of German Silver Mesh Bags. As you know, these are the most popular this season.

Priced at **\$1.75, \$2.50, \$3.50, \$3.75, \$4.00 and \$5.00.**

Summer Dress Goods

It has been said that the great masters of Fashion have at last put the finishing touches to their summer Creations, "It might with truth be said of the manufacturers of the summer fabrics, they are unusually beautiful in texture and coloring. Our line this season is most complete, and attractive, and we ask your earliest examination of the following novelties.

Woven striped Ratine, at	39c
Colored striped Ratine, at	25c
New Cloth, Ratine Crepe linen finish, at	25c
Plain Voiles, at	25c
Silk Striped Voiles, at	25c
Striped Costume Silks, at	25c
Etamine Stripes, at	25c
Crepe Bedfords, at	50c
Ideal Wash Silks, at	25c
Also a line of the ever popular French Poplins.	

Woolen Dress Goods

Up to \$1.50 Values for 45c

Twenty-five pieces of woolen dress goods worth from 75c to \$1.50, in sale, at the yard **45c**

This price is made simply because our stock is too large. All of the goods offered cost us more than 45c and much of it double that amount.

Ready-to-Wear Dresses

A beautiful collection in Ratine, Voiles, Pique, Linens. The styles are beautiful and varied.

Wilson-Fredendall
DRY GOODS COMPANY

Lexington, - Missouri

Shirt Waist Specials

In this section are many new styles and materials, such as silks, tailored and fancy voiles, mulls, linons, etc. We are also showing a complete line of mannish effects in the new materials. Priced at from **98c to \$5.00**

Dinner Sets

We have several patterns in Dinner Sets which we are going to close out. Price them and you will find it your opportunity to save some good money.

Ginghams and Percales

We are noticing the above fabrics because so many people use them and because we have much the largest and best selected stock we have ever shown.

Yard wide percales in light and dark back grounds with stripes and dots of all sizes, at **12½c a yd.**
Dress Ginghams at **8½ and 10c a yd.**